

How the Travelport Platform has evolved from a traditional GDS

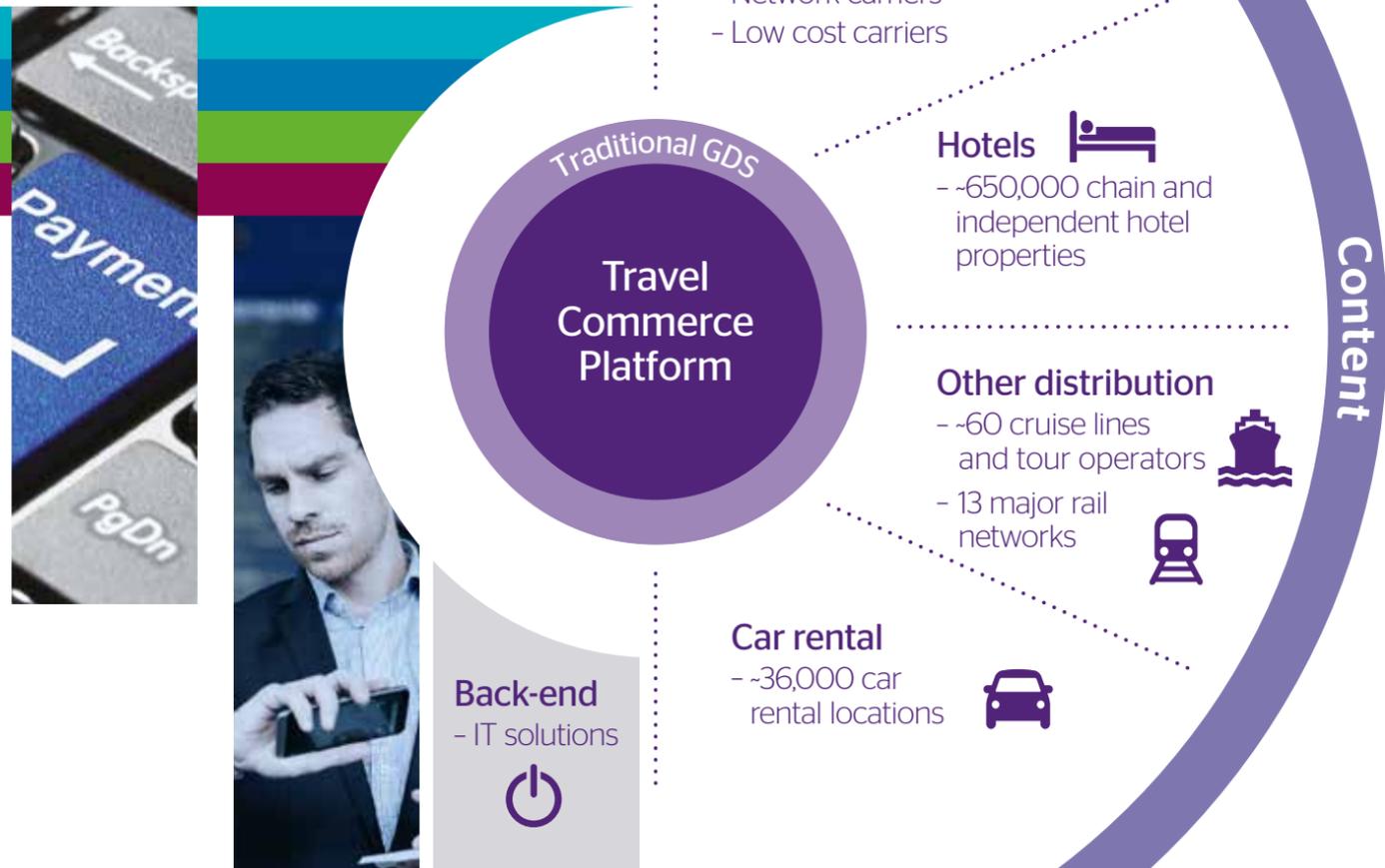
Much more than a GDS

Our Travel Commerce Platform goes beyond the traditional GDS model of simple distribution for network carriers and chain hotels. We focus on driving value creation through unrivaled content and industry-leading front-end capabilities, rather than on back-end IT solutions.

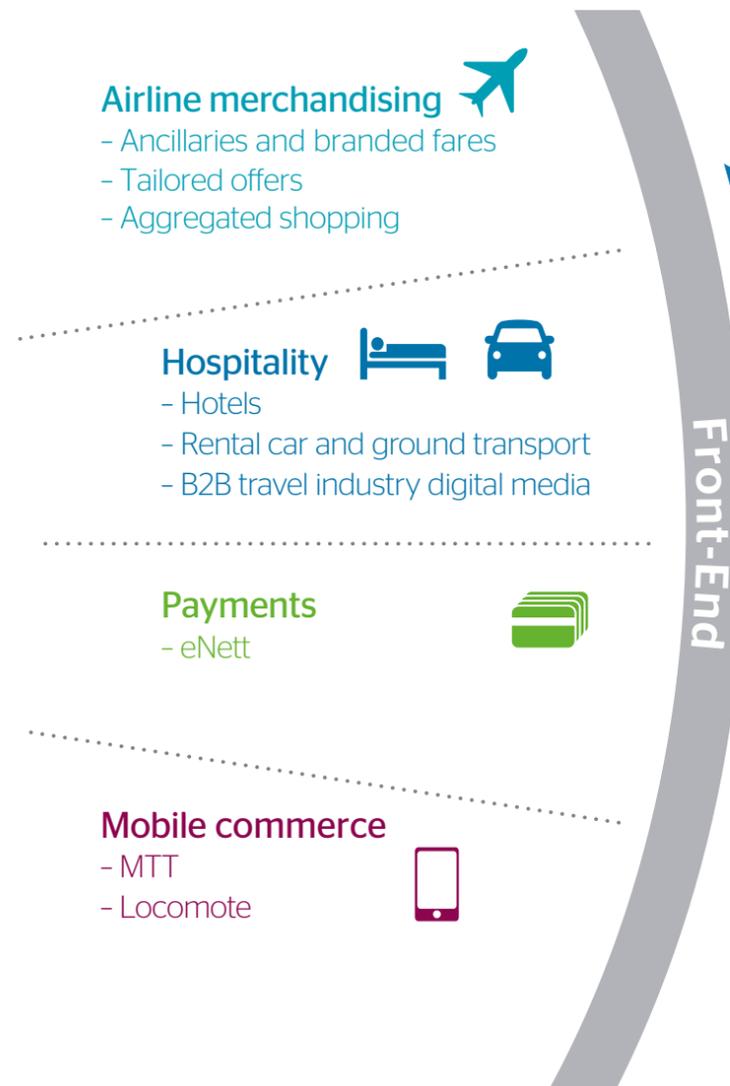
How have we moved beyond a traditional GDS model? We began by transforming the technology set that underpins our Platform. We vastly expanded the content available to travel buyers while enhancing the functionality and effectiveness of our point-of-sale technology. Through our cutting-edge XML-based technology we have connected and fully integrated over 120 low cost carriers (LCCs) into our Platform, alongside network carriers, thereby expanding the choice travelers have and making travel consumption more efficient for travel buyers.

In Hospitality, we have invested in meta-technology so that our travel agency customers can compare and book hotel content offered by major hotel distributors moving beyond the distribution of just chain hotels within the hugely fragmented global hotel sector.

Through meta-technology and our corporate hotel extranet (Hotelzon), we have added over 550,000 independent hotel properties - meaning that we offer approximately 650,000 bookable unique properties on our Platform, which we estimate is at least 50% more the number of any of our competitors. We have added car, cruise and rail content too. All this gives Travelport a depth and breadth of travel content that is unmatched in our industry. Our strategy is to continue adding relevant content to ensure that leisure and corporate travelers alike have maximum choice and flexibility.



Our capabilities are difficult to replicate



Driving value creation at the front-end

Through our diversified and differentiated product and technology innovations, Travelport leads the industry in four key areas of front-end value creation.

Our optimized and award-winning point-of-sale application Travelport Smartpoint and cutting edge universal Application Programming Interface (uAPI) deliver proprietary airline merchandising solutions that let airlines sell their full value proposition - including all of their branded fares, ancillaries and tailored content - and market them through the indirect channel as they choose.

In Hospitality, we have built a clear leadership position with our direct corporate hotel booking capabilities and have the highest attachment rates of hotel room nights to airline tickets in the industry.

Travelport offers the ability for travel agencies to make B2B payments through our Platform with eNett's innovative virtual cards. eNett replaces inefficient payment methods, and facilitates safer and more cost effective payments to travel providers.

Finally, our acquisition of MTT and further investment in Locomote have strengthened our approach to digital and mobile driven travel commerce. As demand for mobile commerce and services rise, we are exceptionally well positioned to capitalize on this major consumption trend.